



GENESIS

FOOD EQUIPMENT INC.

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"The professional staff at Genesis provided me with a very cost effective and timely design and delivery of this first-class facility. In today's competitive marketplace, its refreshing to find a company that places equal value on service and support after our doors open as they did while making the sale."

Matthew MacNeil, Dublinn Gate Pub,

Pan Pacific Hotel Whistler

The Company

Founded in 1995, Genesis Food Equipment Inc., has made its mark in the food service industry by providing products and service that clients can depend on. By offering an all-encompassing line of equipment, smallwares and custom design work.

Genesis has the ability to meet the needs of both new and existing restaurants, bars and pubs. However, Genesis is not only committed to meeting expectations, but also to exceeding them. Included in the company's mandate is the goal to offer superior customer service prior to, during and after a sale.

Genesis is Canadian owned and operated by Eldon Guenther, President and Founder, and Kenneth Southam, Vice

President of Sales. Both owners are active in the business, strongly committed to delivering superior value to the food service industry through a combination of excellent customer service and high quality products.

Our clients include:

- ABC Country Restaurants
- Airport Marriot
- Bagel Street Cafes
- Grouse Mountain Resorts
- Hard Rock Cafes
- Hotel Vancouver
- Keg Restaurants
- Kinsmen Place Lodge
- North Shore Alliance Church
- Umbertos
- Vancouver Club
- Vancouver Golf Club



Genesis Food Equipment Inc., boasts 18,000 square feet of product. Located in Vancouver, British Columbia, the Genesis facility offers a showroom in which you can browse at your leisure. Our warehouse carries the largest variety of in-stock items in the area, and we can source from a multitude of manufacturers to meet your special order needs.

Genesis stocks a wide selection of glassware, china, silverware, kitchen equipment, janitorial supplies and more. Our showroom staff are well-qualified to assist in fulfilling your needs.

Included in our facility is a selection of used smallwares and kitchen equipment. Genesis purchases only high quality used product and is able to offer it to clients at a fraction of the cost of similar new product.



Genesis Food Equipment Inc., is proud to offer the quality equipment that is required to make each kitchen the best it can be. We are committed to spending the time necessary to ensure that the right selections are made and that projects are not only completed on time and but within budget. Our sales consultants have the experience to know which products to recommend to meet the unique needs of each business. You can be assured your Genesis purchase will be high quality, attractive and dependably functional.

Genesis is committed to ensuring that your equipment is properly installed and that your staff are fully trained in its operation.

Our Installation Team will deliver, install and test your equipment, making sure that every detail is attended to.

Included in our Equipment Division is a large selection of high quality used equipment. Call one of our sales consultants today to find out if we can meet your equipment needs at a fraction of the cost of new.

See "Leasing" page for information on leasing new and used equipment.



Genesis Food Equipment Inc., offers a full-line of smallwares, from china to bar equipment. By stocking a wide variety of brands and price-points, we can save you valuable time and money.

Our experienced sales consultants can assist you in selecting the right smallwares for your business - smallwares that meet your needs and your budget, while reflecting the image of your establishment.

The Genesis catalogue offers the convenience of telephone orders for thousands of products. When it comes time to restock your inventory of smallwares,

simply pick up the telephone and call your Genesis sales consultant.

Genesis sales consultants will also work hard to meet any requests you may have for specialty products and discontinued lines of smallwares.

Included in our Smallwares Division is an extensive selection of used product. High quality used smallwares are available for viewing in our Vancouver facility.



Genesis Food Equipment Inc., is not only able to stock your restaurant, but assist you in creating atmosphere. Our Contract Design Team is committed to working with you to conceptualize, build and equip your restaurant in a manner that is functional, attractive and affordable. Genesis has the team, knowledge and experience to design both your kitchen your overall interior concept.

The kitchen is the heart of your establishment. It is essential that the space be maximized yet convenient, and sophisticated yet manageable. The Genesis team is able to draw upon years of experience to help you avoid foreseeable setbacks and

to ensure that your completed kitchen abides by local health and safety codes.

While the kitchen is the heart of a food service operation, the interior design is the face and must reflect the style and image of your business. The design must be functional and efficient, yet comfortable and inviting for guests. Our interior design team can offer you creative solutions for your space, whether you are starting from scratch or renovating existing space. Services include AUTOCAD drawings and specifications, finish selections, furnishings, lighting and any additional custom elements.



Vancouver Stainless Steel Inc., is the manufacturing arm of Genesis Food Equipment which custom builds multifaceted stainless steel products for the kitchen and bar area.

From quality built custom exhaust canopies, shelves and worktables to the only Italian designed and manufactured drawer system for back bars, prep tables and undercounter units - The VANGEN Italian Beverage Design Storage Solution - Vancouver Stainless Steel custom builds all of our products with pride.

Many of Vancouver Stainless Steel's projects are installed in major establishments

throughout North America - Red Robin's Restaurants, Earl's Restaurants, McDonald's Restaurants, Cactus Club Restaurants, Holiday Inn Hotels, Pan Pacific Hotel, Vancouver General Hospital, Burnaby General Hospital, and many more.

Mr. Neil Rigby, President of Vancouver Stainless Steel Inc., has over 25 years experience in the industry and is proud to offer products and services that help every size of establishment from the owner/operator to the large chains all over North America.



Genesis Food Equipment Inc., understands that opening a business in the food services industry is a big financial endeavor. In an effort to reduce your capital expenditures, Genesis offers comprehensive leasing options for new and used equipment.



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